



## JANUARY 2012 NEWS

### **Southern California Ride:** Saturday, February 25<sup>th</sup>, 9:45 AM, Woodland Hills

Starbucks, 5422 Topanga Canyon Road, on the corner at Ventura Blvd. Plan to leave no later than 10:00 AM. Please arrive gassed up. Feel free to arrive early for coffee, pastry, chatter. This will be a fair weather ride, so please RSVP.

Actual route to be determined, beginning with Mulholland Highway to the mountain roads to Augora for lunch.

**RSVP to Brian Wood** , [v908@yahoo.com](mailto:v908@yahoo.com)

### **RETURN TO PASO ROBLES VI**

April 20-22, 2012, Friday – Sunday  
Melody Ranch Hotel, 939 Spring Street  
Call 805 238-3911, \$79/night less 10% AAA  
Walking distance to all services at Central Park.

Save the dates in your calendar and make your reservations now. See you there.



Taking a break on the ride to Paso Robles in 2011.



Junction gathering, 2011



Brian and Kelly arrive for Saturday lunch, Cambria 2011



Saturday lunch in Cambria, 2011

### **Welcome New Members:**

Scott and Maria Miller,  
Santa Barbara, Suzuki Bandit

Michael Killingsworth, Corona, Honda NT700V

## STAR Avon, CO, June 24-27, 2012

### Sunday - Wednesday

Register online at RideMSTA website. Registration is required before you can make your room reservation at Christie Lodge.

Many members are planning to arrive one day early, Saturday. All plan to ride home on Thursday morning, June 28.

#### California Riders luggage assistance offer:

Keith and Mary Lazz are assisting with STAR registration and other activities and therefore will be hauling one of their bikes, with room to carry excess luggage for California members who want to travel light. Contact [kdlazz@netscape.net](mailto:kdlazz@netscape.net)

#### RIDE CALENDAR:

Saturday, May 19<sup>th</sup>, (south) Brian Wood  
Saturday and Sunday, July 14-15, 2012, Big Bear Loop, Brian Wood  
Friday-Sunday, September 7-9, 2012, Porterville, Sierra Nevada  
Rich Mample

#### California Director Survey Results:

Conclusions to be drawn separately.

1. Are you currently a member of MSTA?  
64% yes  
25% No (but am considering it).  
11% No (and not considering it)
2. What level of rider do you consider yourself (nobody answered Newbie or Novice)?  
62% Seasoned Veteran  
20% Average skills 18% Advanced/Expert
3. Do you prefer day rides or overnight/weekend rides?  
21% Day Rides  
13% Weekend/multiple-day rides  
66% Either

4. If our annual ride to Arrowhead became overnight, would you be more or less likely to attend?

- 34% More likely
- 7% Less likely
- 41% I don't know
- 18% What ride to Arrowhead?

5. Do you think MSTA membership is a good value?

- 55% Yes
- 5% No
- 20% Undecided
- 20% I don't know about the benefits

6. Overall, how satisfied are you with this organization?

- 20% Extremely satisfied
- 34% Moderately satisfied
- 7% slightly satisfied
- 21% Neither satisfied nor dissatisfied
- 0% Slightly dissatisfied
- 2% Moderately dissatisfied
- 0% Extremely dissatisfied
- 16% N/A

7. Are you interested/willing to lead rides?

- 34% No, no, no.
- 39% Maybe.
- 20% Sure, if I had some help with planning and logistics
- 7% Absolutely!

8. on average, how many miles per year do you ride?

- 2% 1-1,000
- 7% 1,001 - 2,500
- 20% 2,501 - 5,000
- 29% 5,001 - 10,000
- 30% 10,001 - 15,000
- 12% 15,001 - Iron Butt

9. On group rides, do you typically ride solo or with a passenger?

- 64% Solo
- 20% with passenger
- 16% It varies depending on the ride

Thanks to everyone who responded, I appreciate the feedback and all the comments!!! – Brian Wood



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